

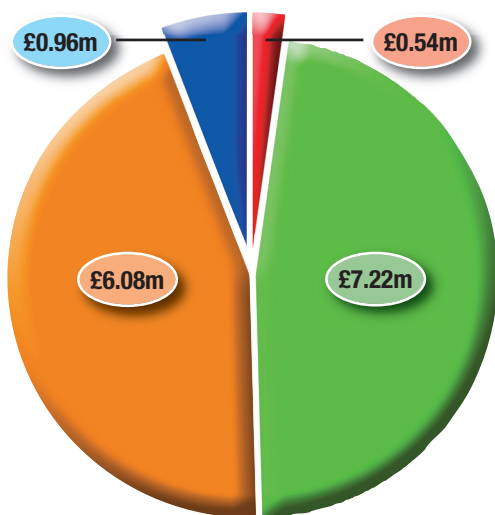
Council Tax - the facts...

An average household in Newcastle-under-Lyme pays **£1,449.43** in Council Tax each year.

The borough council collects all of this money from residents - but we only keep 12 per cent (**£176.93**) to pay for the services we run. The rest goes to:-

- Staffordshire County Council **£1,027.25**
- Staffordshire Police **£177.61**
- Staffordshire Fire and Rescue Service **£67.64**
- Plus parish and town council precepts if you live in areas where they are in place.

Where the money comes from...



- Council Tax paid by you
- Contributions from council reserves
- Other non-specific grants
- Central Government financial settlement

How you can get involved

“STOP & CHAT” EVENTS All 10am - 2.30pm

Tues 1 October	Freeport, Talke
Thurs 3 October	King Street, Kidsgrove
Tues 8 October	Outside Guildhall, Newcastle
Tues 15 October	Keele University, Students' Union
Thurs 17 October	Madeley Centre
Fri 18 October	Farmers' Market, Newcastle

PUBLIC MEETINGS All 7pm - 9pm

Tues 22 October	Madeley Centre
Wed 23 October	Kidsgrove Town Hall
Thurs 24 October	Civic Offices, Newcastle

OR have your say on our website www.newcastle-staffs.gov.uk/budget
OR fill in the attached questionnaire and send it back to us FREE

The Reporter

Visit us online at www.newcastle-staffs.gov.uk



SPECIAL BUDGET EDITION

Newcastle-under-Lyme Borough Council is giving residents another chance to influence how public money is spent in this area.

For the second year running, the council is consulting local people so they can help to shape spending proposals in our communities.

Last year, you told us the most important things to you were:-

- Keeping streets and open spaces clean and clear.
- Vibrant, active and safe town centres.
- Promoting economic growth.

You said

The borough council has taken on board what was said during the six week consultation in October and November 2012. And as a result, a number of things have happened.

We listened

Since your comments were analysed, the council has:

- Invested £468,000 on new street sweepers.
- Worked with partners to bring JCB jobs into the borough.
- Allocated £30,000 for a Town Centre Manager post.
- Achieved Green Flag status at nine sites – more than anywhere else in Staffordshire.
- Overseen the final stages of a £500,000 investment in Newcastle town centre on new market stalls, better access for buses, improved taxi facilities.
- Frozen Council Tax.
- Won a Gold in the Regional In Bloom awards 12 years in a row.

We did

You already know from the television, radio and newspapers that the Government has been reducing the money it gives councils for local services.

This pattern won't change in the years ahead and this means resources to spend on services will continue to be stretched. With less to go round, your borough councillors need to prioritise where money is spent.

Reduced cash for councils inevitably means we can't go on doing everything that has been done before. But before the borough council makes any decisions, we want to hear what you have say first.

This consultation exercise enables you to do that and to make your voices heard **BEFORE** any decisions are made.

And once your borough councillors have heard what you have to say in this consultation exercise, they will then sit down and make some tough decisions on where to prioritise what your cash is spent on locally.

✦ Shown as a negative amount due to income exceeding the costs associated with these activities



Highways, Roads and Transport ✦

Highways/Roads (Structural)	Traffic Management and Road Safety
Highways/Roads (Routine)	Road Safety
Street Lighting	Transport Planning, Policy and Strategy
Parking Services	
Public Transport	

Reduced Government funding and inflationary rises means savings of £2.2m are needed in the council's 2014/15 budget. This equates to a 13 per cent reduction.

THIS IS HOW WE SPEND THE MONEY

Corporate Expenditure ✦

Interest and Investment Income
Investment Properties
Pension Liabilities Account



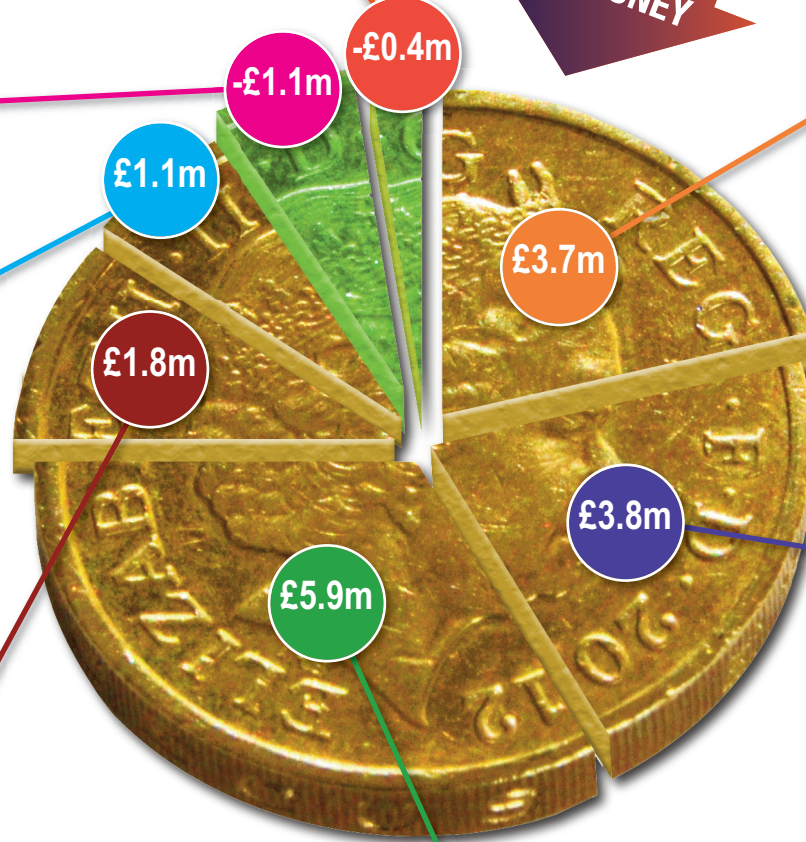
Housing Services

Housing Strategy
Housing Advice
Housing Advances
Homelessness
Private Sector Housing Renewal
Housing Benefit Payments
Housing Benefit Administration
Enabling
Licensing of Private Sector Landlords



Planning Services

Building Control
Development Control Enforcement
Development Control Applications and Appeals
Planning Policy
Environmental Initiatives
Economic Development
Commercial Portfolio
Economic Development - Other
Economic Development - Government Initiatives
Community Development



Central Services

Council Tax Collection
NNDR (Business Rates) Collection
Non Distributed Costs
Members Services and Committee Administration
Mayoralty
Registration of Electors
Conducting Elections
Corporate Management
Local Land Charges
General Grants, Bequests and Donations
Emergency Planning



Cultural Services

Museum and Art Gallery
Theatres and Public Entertainment
Parks and Open Spaces
Allotments
Golf Course
Community Recreation Service
Community Centres
Sports and Leisure Centres
Tourism
Cultural Management and Support Services



Environmental Services

Cemetery and Cremation Services
Environmental Protection
Pollution Control
Environmental Crime
Food Safety
Public Conveniences
Licensing
Dog Warden Services

Infectious Diseases
Pest Control
Public Health
Water Safety
Community Safety - Crime Reduction
Community Safety - CCTV
Community Safety - Safety Devices
Footpath Lighting
Flood Defence and Land Drainage
Street Cleansing

Waste Collection
Recycling
Waste Disposal
Waste Strategy
Trade Waste
Waste Minimization
Climate Change Costs
Environmental Management and Support Services
Streetscene